Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

<table>
<thead>
<tr>
<th>Title of each class</th>
<th>Trading Symbol</th>
<th>Name of each exchange on which registered</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common stock, $.01 par value</td>
<td>BBBY</td>
<td>The Nasdaq Stock Market LLC (Nasdaq Global Select Market)</td>
</tr>
</tbody>
</table>

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐
Item 7.01  Regulation FD Disclosure.

On May 13, 2020, Bed Bath & Beyond Inc. (the “Company”) issued a press release announcing that Cindy Davis has been appointed as Executive Vice President, Chief Brand Officer of the Company and President, Decorist, effective May 26, 2020. A copy of the press release is attached hereto as Exhibit 99.1 and is incorporated by reference into this Item 7.01.

The information in Item 7.01 of this Current Report on Form 8-K is being furnished and shall not be deemed “filed” for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liability of such section or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

Item 9.01  Financial Statements and Exhibits.

(d) Exhibits.

<table>
<thead>
<tr>
<th>Exhibit No.</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>99.1</td>
<td>Press Release issued by Bed Bath &amp; Beyond Inc. on May 13, 2020</td>
</tr>
<tr>
<td>104</td>
<td>Cover Page Interactive Data File (embedded within the Inline XBRL document)</td>
</tr>
</tbody>
</table>
Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**SIGNATURES**

BED BATH & BEYOND INC.  
(Registrant)

Date: May 13, 2020

By:  
/s/ Gustavo Arnal  
Gustavo Arnal  
Chief Financial Officer and Treasurer  
(Principal Financial and Accounting Officer)
UNION, N.J., May 13, 2020 --- Bed Bath & Beyond Inc. (Nasdaq: BBBY) announced the appointment of Cindy Davis as Executive Vice President (EVP), Chief Brand Officer of Bed Bath & Beyond Inc. and President, Decorist, effective May 26, 2020. Ms. Davis will report directly to Mark Tritton, Bed Bath & Beyond’s President & CEO.

Ms. Davis will be responsible for developing and implementing the Promise pillar of the Company’s strategic growth plan. Her responsibilities will include stewardship and execution of brand strategy, as well as marketing and communications across the Company’s retail banners. Ms. Davis will also support the team responsible for developing and executing the growth strategy for the Company’s online interior design platform, Decorist, which provides customers with personalized home design services.

Mark Tritton, President & CEO, said, “We have continued to invest in our business and take measured steps to enhance how we serve our loyal customers throughout the COVID-19 crisis. Cindy’s arrival as Chief Brand Officer follows a number of recent executive appointments as we establish a world class leadership team to rebuild our business and strengthen our authority in the Home space.

“Cindy has an incredible track record leading brand strategy, digital, and consumer insights for some of the largest and most beloved brands in the country and her expertise will be invaluable as we strengthen our omni-always shopping experience and deepen our relationship with customers.”

Ms. Davis will join the Company from L Brands, where she currently serves as EVP and Chief Digital Marketing Officer, responsible for innovating marketing solutions to drive growth across brands and geographies, accelerating digital capabilities company-wide and building loyal customer relationships. Previously she was EVP, Consumer Experience, at Disney/ABC Television, prior to which she held strategic leadership positions at other leading retail and leisure brands, including Walmart, Inc., Sam’s Club, Yum! Brands, Starwood Hotels and Hilton Hotels.

Ms. Davis said, “Our homes have never been more important to us and I am excited to join Bed Bath & Beyond at a time when it is making it easy for customers to feel at home. I look forward to working with Mark and this outstanding leadership team to build an even stronger connection with customers in the future.”

Ms. Davis’s appointment bolsters the Company’s new senior leadership team, which also includes several recent appointments:

- Gustavo Arnal – EVP, Chief Financial Officer & Treasurer
- John Hartmann – EVP, Chief Operating Officer and President of buybuy BABY
- Joe Hartsig – EVP, Chief Merchandising Officer and President of Harmon Inc.
- Gregg Melnick – EVP, Chief Stores Officer
- Rafeh Masood – EVP, Chief Digital Officer
- Arlene Hong – EVP, Chief Legal Officer & Corporate Secretary
About Bed Bath & Beyond Inc.

Bed Bath & Beyond Inc. and subsidiaries (the “Company”) is an omnichannel retailer that makes it easy for our customers to feel at home. The Company sells a wide assortment of domestic merchandise and home furnishings. The Company also provides a variety of textile products, amenities and other goods to institutional customers in the hospitality, cruise line, healthcare and other industries. Additionally, the Company is a partner in a joint venture which operates retail stores in Mexico under the name Bed Bath & Beyond.

Forward Looking Statements

This press release contains forward-looking statements, including, but not limited to, the Company’s progress and anticipated progress towards its long-term objectives. Many of these forward-looking statements can be identified by use of words such as may, will, expect, anticipate, approximate, estimate, assume, continue, model, project, plan, goal, and similar words and phrases, although the absence of those words does not necessarily mean that statements are not forward-looking. The Company’s actual results and future financial condition may differ materially from those expressed in any such forward-looking statements as a result of many factors. Such factors include, without limitation: general economic conditions including the housing market, a challenging overall macroeconomic environment and related changes in the retailing environment; risks associated with COVID-19 and the governmental responses to it, including its impacts across the Company's businesses on demand and operations, as well as on the operations of the Company's suppliers and other business partners, and the effectiveness of the Company's actions taken in response to these risks; consumer preferences, spending habits and adoption of new technologies; demographics and other macroeconomic factors that may impact the level of spending for the types of merchandise sold by the Company; civil disturbances and terrorist acts; unusual weather patterns and natural disasters; competition from existing and potential competitors across all channels; pricing pressures; liquidity; the ability to achieve anticipated cost savings, and to not exceed anticipated costs, associated with organizational changes and investments; the ability to attract and retain qualified employees in all areas of the organization; the cost of labor, merchandise and other costs and expenses; potential supply chain disruption due to trade restrictions, and other factors such as natural disasters, such as pandemics, including the COVID-19 pandemic, political instability, labor disturbances, product recalls, financial or operational instability of suppliers or carriers, and other items; the ability to find suitable locations at acceptable occupancy costs and other terms to support the Company’s plans for new stores; the ability to establish and profitably maintain the appropriate mix of digital and physical presence in the markets it serves; the ability to assess and implement technologies in support of the Company’s development of its omnichannel capabilities; the ability to effectively and timely adjust the Company’s plans in the face of the rapidly changing retail and economic environment, including in response to the COVID-19 pandemic; uncertainty in financial markets; volatility in the price of the Company’s common stock and its effect, and the effect of other factors, including the COVID-19 pandemic, on the Company’s capital allocation strategy; risks associated with the ability to achieve a successful outcome for its business concepts and to otherwise achieve its business strategies; the impact of intangible asset and other impairments; disruptions to the Company’s information technology systems including but not limited to security breaches of systems protecting consumer and employee information or other types of cybercrimes or cybersecurity attacks; reputational risk arising from challenges to the Company’s or a third party product or service supplier’s compliance with various laws, regulations or standards, including those related to labor, health, safety, privacy or the environment; reputational risk arising from third-party merchandise or service vendor performance in direct home delivery or assembly of product for customers; changes to statutory, regulatory and legal requirements, including without limitation proposed changes affecting international trade; changes to, or new, tax laws or interpretation of existing tax laws; new, or developments in existing, litigation, claims or assessments; changes to, or new, accounting standards; and foreign currency exchange rate fluctuations. The Company does not undertake any obligation to update its forward-looking statements.
CONTACTS:

INVESTOR CONTACT: Janet M. Barth, (908) 613-5820 OR IR@bedbath.com

MEDIA CONTACT: Dominic Pendry, (347) 604-0381 or dominic.pendry@bedbath.com